



Michigan eLearning Company Provides Solutions for Pesticide Applicators & the Pest Management Industry

Traverse City, Michigan

Certified Training Institute (CTI), a Michigan based workforce education company, is a leader in pest management training. Working directly with state universities, agricultural agencies, and subject matter experts, the company has created cutting-edge online training for pesticide applicators and the pest management industry.

Along with producing training materials that are approved by the Environmental Protection Agency (EPA), CTI has also provided over 65 online category-specific courses that are permitted by 27 states for applicator recertification credits. Training courses are mobile-friendly, accredited for pesticide applicators, and fulfill both state and national requirements. To date, over 24,000 online trainings have been completed for applicator recertification using CTI's eLearning solutions.

The company specializes in the development, production, implementation, and management of interactive online training, in-classroom, and hybrid training products. CTI understands the complexities of training groups- both large and small. It is CTI's goal to help organizations develop efficient and simple solutions for organizational training needs. Their experience and past performance in both the creation and production of eLearning training programs, paired with an easy to use Learning Management System (LMS) helps provide full-service training for any organization.

As an SBA woman-owned small business established in 1999, they have grown into a diverse team who are passionate about creating quality educational content. Headquartered in Traverse City, Michigan Certified Training Institute (CTI) is proud to be a U.S. owned and managed company.

POC: Cassandra Estelle
Communications Executive
Ph. 231-943-2973
cassie@onlinecti.com